

Cast Aluminum Cookware

news release



FOR IMMEDIATE RELEASE

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Cook **Efficiently** with Fagor America's Induction-Ready Cast Aluminum Cookware

Lyndhurst, NJ - Fagor America, a leader in ultra-efficient induction cooktops and home appliances has recently introduced a line of induction-ready cast aluminum cookware.

Fagor Cast Aluminum is perfectly versatile, everyday cookware designed for the modern kitchen. Each piece is designed to delight your dinner table guests with a wide array of favorites. Prepare dozens of recipes with nonstick ease such as: burgers, bacon, grilled sandwiches, crepes, pancakes, fish, vegetables, steaks and more!



Enjoy fast cooking and less energy consumption with the combined benefits of cast aluminum and induction cooktop technology. Cast Aluminum is known for its superior heat conductivity which quickly and evenly distributes heat.

Since induction cooktops are 90% efficient and perform twice as fast as traditional methods, the combination of the cast aluminum pan with an induction cooktop provides a substantial reduction in energy consumption. The new cast aluminum product line is available in a variety of sizes. The line includes a 10.5" square grill, 10.5" square griddle, 11" round skillet and 17.5" and 23.5" griddles.

Browning and searing has never been easier. A **double layer of AKZO Nobel non-stick coating** facilitates easy clean up. The superior quality of this nonstick coating is scratch resistant for long lasting durability along with easy clean up. It's also excellent for low fat cooking since dishes can be prepared with little or no oil.

Each piece is guaranteed to never warp thanks to a **single-piece casting process** and specially designed, extra thick base. Each piece is **made of 30% recycled aluminum** further aiding Fagor's environmental awareness efforts. Plus, with even heat distribution- hot spots are a thing of the past!

From the **stovetop or oven**, to an elegant **table** presentation, the simple yet modern design offers cook & serve convenience. Use each piece as a cooking vessel or as a stylish serving dish. It is oven and dishwasher safe and the outside non-stick layer of coating ensures long lasting luster.



The **removable handles** of the 10.5" grill and griddle make storage an easy task even in the smallest of kitchens. The exceptional handle design adds a dash of color and the non-slip grip and heat resistant characteristics provide added security. Another excellent feature of the 10.5" grill and griddle is an easy pour grease spout for cooking convenience.

Fagor's Cast Aluminum is compatible on all stovetops: **gas, electric, radiant and induction**. For those looking to maximize the efficiency factor and interested in an induction cooktop, Fagor offers both built-in and portable induction cooktop models; select from 4 or 5 built-in burners or a versatile portable single burner model.

The New Induction Ready Cast Aluminum Cookware is now available at Amazon.com and BedbathandBeyond.com. Suggested Retail Prices range from \$ 49.99 to \$ 69.99 per unit.

About Fagor America Inc.

Fagor America Inc, headquartered in Lyndhurst, NJ, USA is a wholly owned subsidiary of Fagor Electrodomesticos, Spain. The Fagor brand is marketed in 100 countries. Fagor Electrodomesticos employs more than 12,000 people in 17 countries and operates 16 factories in three continents. Fagor is the worldwide leader in built-in induction cooktops, the leading appliance manufacturer in both Spain and France and the fifth largest appliance manufacturer in Europe.

Present in the US since 1992 with high-quality stainless steel cookware as the core product offering, today Fagor's North American appliance line consists of induction, gas & radiant cooktops, refrigerators, dishwashers, convection ovens & range hoods. Fagor products bring together efficient, eco-friendly European styling tailored to American consumer's needs. They are distinguished for having beautifully designed products constructed from the finest materials, and are user friendly and consistently reliable. For more information visit: www.fagoramerica.com

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