



For Immediate Release
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Fagor America Expands American Appliance Reach With Two New Distribution Partnerships

Lyndhurst, NJ- Fagor America Inc., the worldwide leader in built-in induction cooktops, today announced its partnership with two new distributors within North America: Signature Marketing (Northeast USA) and Excel Distribution (West & Southwest USA)

Fagor America, headquartered in Lyndhurst NJ specializes in high performance eco-friendly appliances. As a commitment to environmental preservation, Fagor designs all of their products using an eco-friendly manufacturing process and recycled packaging materials. Beyond environmentally sound manufacturing, many appliances in the line have been awarded an Energy Star rating for their moderate consumption of natural resources.

"Distributors have begun to recognize Fagor as brand that adds value to their product offering, this is because consumers know that they are unsurpassed for their commitment to performance, energy savings and overall value," Said Sara Delahera, Vice President of Sales & Marketing for Fagor America. "In addition, these agreements strengthen the distribution channel Fagor uses to support our dealers and value added resellers, complementing our overall customer service offering."

Signature Marketing is a distributor of specialty domestic appliances. Customers are able to take advantage of a convenient next-day quick ship program from their extensive inventory. They have an in house service department dedicated to installation, maintenance and parts to ensure complete customer satisfaction.

*Signature Marketing services the following states: ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE,
Phone: 1 800 385 8886*

Website: www.signaturegroupLtd.net

Excel Distribution has over 25 years experience cultivating relationships with the most selective brands along with their discerning customers. Excel provides marketing, sales and distribution of luxury appliances throughout the West And Southwest United States. They strive to provide dealership customers with the expected experience when purchasing a specialty, high-end appliance.

Excel Distribution services the following states: CA, NV, UT, AZ, CO, NM

Phone: 1 888 473 9235

Website: www.exceldist.com

Fagor America, Inc. is a wholly owned subsidiary of Fagor Electrodomesticos. Based in Spain, Fagor is the worldwide leader of built-in induction cooktops manufacturing, the leading appliance manufacturer in both Spain and France and fifth largest appliance manufacturer overall in Europe. The Fagor brand is currently present in 100 countries, employs more than 12,000 people in 17 countries and operates 16 factories in 3 continents.

For more information, please visit the Fagor America website at www.fagoramerica.com or call toll free at 1.800.207.0806.