



NEWS RELEASE

January 2007
For Immediate Release
Contact: Jennifer Park
Agnes Csomos
(201) 804-3900
jennifer@fagoramerica.com
acsomos@fagoramerica.com

Fagor America, Inc. "Goes Green"
*Provides Eco-Friendly Products To An Increasingly
Conservation Savvy Public*

(Lyndhurst, NJ) By now, it's common knowledge that our everyday activities have an impact on the natural environment. It is with this in mind that Fagor America, Inc., the worldwide leader in built-in induction cooktops, designs stylish, Euro-styled products combined with the energy efficient features that many people are beginning to demand.

As energy consumption hits an all time high, Fagor products effectively conserve energy, with the installation of the following features:

Induction Cooktops waste very little of the energy being produced, by recognizing the base of cookware, directly heating only the diameter of the pot. Quick heating and adjustments save up to 50% of cooking time compared to other methods. Anti-overheating and cookware detection features disable the system so that, other than for cooking, no excess energy is produced or wasted.

The Advanced Intelligent System (AIS), exclusive to Fagor's Dishwasher Line, allows you to regulate the cycles according to your needs. Eco sensors measure the level of soil in the wash water, and fill the tub with fresh water only when necessary. Have a smaller load? Not a problem with the AIS as it determines consumption according to the number of dishes using only enough water, energy and time that suits your wash needs according to the load. This can cut your water usage up to 25%!

Fagor Refrigerators use the coolant R-134A, which is environmentally friendly and does not contribute to the "greenhouse effect". Energy is saved with alarms that sound when the doors are left open or when a coolant leakage occurs. The Bio No

Frost feature is more energy efficient, with 25% faster cooling and an even distribution of air.

“Fagor strives to focus on environmental issues.” said Sara De La Hera, VP of Sales & Marketing. “Our research and development aims to provide consumers with smart designs geared towards saving money through lowered energy costs; this in turn benefits the environment.”

Every little bit counts as we join in the fight to preserve our planet. Using Fagor appliances not only makes a difference in your lifestyle, it'll make a difference in your world.

Fagor America Inc is a wholly owned US subsidiary of Fagor Electrodomesticos. Based in Spain, Fagor is the worldwide leader in built-in induction cooktops, the leading appliance manufacturer in both Spain and France and fifth largest appliance manufacturer in Europe. Fagor is a 50 Year old Spanish Manufacturing Conglomerate located in the Basque Region of Spain. The Fagor Brand is currently present in 100 countries, employs more than 12,000 people in 17 countries and operates 16 factories in 3 continents.

Fagor's North American appliance line consists of induction, gas & radiant cooktops, refrigerators, dishwashers, convection ovens & range hoods. Throughout 2007 Fagor America will continue to introduce new products to the line. Please visit www.fagoramerica.com for additional product information and specifications.

####