

KBIS 2008



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FOR IMMEDIATE RELEASE

Think **Green**, Live **Efficient** with Fagor America's Efficient New Appliances at KBIS 2008 Show

Fagor America Debuts New Stylish Appliances

Lyndhurst, NJ - Fagor America is introducing new efficient appliances at the upcoming KBIS 2008 Show, April 11-13, at Mc Cormick Place South in Chicago, IL. Visit Fagor and all the new European styled products at boothN9431.

Fagor, the worldwide leader in built-in induction cooktops, is adding new models to their induction cooktop line. The line will feature a 12" induction cooktop with a stainless steel trim and a 30" and 36" induction cooktop with a beveled front (no trim). The new 30" and 36" additions have a new space saving casing that provides more storage space. The 12" induction cooktop presents the opportunity to mix and match technologies such as induction and gas to offer maximum versatility. Fagor's induction cooktop provides an efficient, fast and safe cooking experience. It uses 90% of the energy produced. The cooktop recognizes the base of the cookware and heats only the diameter of the pot, wasting little energy. Heating and temperature adjustments are immediate, saving 50% of the cooking time compared to traditional methods. The safety features are numerous: no open flames, gas emissions or heating elements; cool to the touch surface; and an exceptional 7-point safety system. The flat and smooth surface is easy to clean since spills do not stick to the surface. The self adjust burners detect the size of the cookware and automatically adjust energy. It has 12 cooking settings and 3 quick launch settings.

Fagor has also added two new convection ovens to their product line: a 30" oven and 24" side opening ovens. The new 24" convection side-opening oven provides better access to the interior of the oven due to left and right side opening doors. The spacious interior of the 30" oven is big enough to roast a 32lb. turkey. The preheat Booster function reaches 400°F in less than 5 minutes for dishes that require the oven to be pre-heated. The third heating element that surrounds the two-speed fan at the back of the ovens circulates pre-heated air for more even distribution of heat and faster cooking. Both feature a Stainless Steel finish with

retractable controls, several cooking programs, a digital display panel, a ventilated steam outlet and child safety lock.

Fagor has launched a **new refrigerator with a reflective finish**, offering any kitchen a new artistic touch. Considered the healthiest refrigerator in the market, it is a perfect fit for condos and apartments in urban areas or anywhere kitchen space may be limited. It features a unique built-in BIO Filter that retains mold and bacteria from the circulating air, eliminates odors and preserves food longer. Its antibacterial drum prevents micro-bacteria from growing in the refrigerator. The independent Multi Fresh and Double Fresh drawers allow for two unique environments within the refrigerator, ideal for keeping vegetables crisp while meats and seafood can simultaneously be stored at their ideal level of moisture. Fagor's exclusive No-Frost System is different from any other competitive product available in the marketplace for it distributes itself throughout the entire refrigerator, not just the freezer. The unit is also highly energy efficient because of its ability to evenly circulate air throughout.

A brand new addition to the Fagor line of products, is a **built-in coffee machine** that brings the rich authentic flavors of espresso coffee to your home. Select from weak, medium or strong coffee for the perfect cup every time. It prepares two cups at a time and generates steam for cappuccino. It regulates the temperature of water and steam, the amount of water and how finely the coffee is ground. Installation of the coffee machine can be directly connected to the water main supply or to the built-in water tank. It has a 0.66 gallon water tank capacity and holds 10.5 ounces of coffee.

A new **36" island range hood** and a new **30" wall mounted range hood** join the New Fagor product line. Fagor Range Hoods are equipped with touch controls, and are elegantly styled with an enduring brushed stainless steel finish. They are powerful, yet extremely quiet resulting in a cleaner and more pleasant atmosphere. The filters are easily removable, dishwasher safe and are equipped with a wash indicator.

For More Information, please visit: www.fagoramerica.com, or call 201.804.3900.

About Fagor America Inc.

Fagor America Inc, headquartered in Lyndhurst, NJ, USA is a wholly owned subsidiary of Fagor Electrodomesticos, Spain. The Fagor brand is marketed in 100 countries. Fagor Electrodomesticos employs more than 12,000 people in 17 countries and operates 16 factories in three continents. Fagor is the worldwide leader in built-in induction cook tops, the leading appliance manufacturer in both Spain and France and the fifth largest appliance manufacturer in Europe.

Present in the US since 1992 with high-quality stainless steel cookware as the core product offering, today Fagor's North American appliance line consists of induction, gas & radiant cooktops, refrigerators, dishwashers, convection ovens & range hoods. Fagor products bring together efficient, eco-friendly European styling tailored to American consumer's needs. They are

distinguished for having beautifully designed products constructed from the finest materials, and are user friendly and consistently reliable. For more information visit: www.fagoramerica.com

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