

Induction Cooktops



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FOR IMMEDIATE RELEASE

Think **Green**, Live **Efficient** with Fagor America's Ultra Efficient Induction Cooktops at KBIS 2008 Show

Lyndhurst, NJ - Fagor America, a subsidiary of Fagor Electrodomesticos and the pioneer in induction technology, is adding new models to its line of ultra efficient induction cooktops at the upcoming KBIS 2008 Show, April 11-13, at Mc Cormick Place South in Chicago, IL. Visit Fagor, booth N9431, and experience a TRUE energy efficient cooking demo on an induction cooktop.



Fagor, the worldwide leader in built-in induction cooktops, is exhibiting three new models of their induction cooktop line. The line will feature a 12" induction cooktop with a stylish stainless steel trim and a 30" and 36" induction cooktop with a beveled front (no trim). The 12" induction cooktop presents the opportunity to add and test a new technology to your current kitchen as well as combine

technologies such as induction and gas to offer maximum versatility. The new 30" and 36" additions have a new space saving casing, only 2 13/16" in height that provide more cabinet storage space. Current models also have the new space saving casing. The new beveled front provides a flush to the countertop design that will complement the décor of your kitchen. Fagors induction cooktops add a sleek and streamlined design that compliments any kitchen.

Considered one the most eco-friendly products for its efficiency and safety, it also cooks 50% faster than gas or electric cooktops, boiling water in seconds. Fagor's induction cooktop provides an efficient, fast and safe cooking experience. The unit uses 90% of the energy produced compared to 50% with other cooking methods. The energy is directly supplied to the cookware by a magnetic field, so only the diameter of the cookware gets hot. The cooktop

recognizes the base of the cookware and heats only the diameter of the pot, wasting little energy.

With induction, heating and temperature adjustments are immediate. For precise cooking needs, you can select from 12 cooking settings. A setting of 1 allows you to simply keep your food warm or melt delicate chocolate without the use of a double boiler. The three quick launch commands allow you to select a low, medium or high temperature with a simple touch. The sleek illuminated touch controls make it easy to operate.

With induction cooking there is no flame, smoke, or gas emissions making this an extremely safe cooking solution. It features an exceptional 7-point safety system that includes the following: low voltage detection, overflow safety, anti-overheating system, improper connection protection, over voltage protection, cookware detection and small utensil safety. Its cool to the touch smooth surface makes for easy and quick cleaning since spills do not bake on the surface and allowing more time for entertaining. The self adjust burners detect the size of the cookware and automatically adjust energy.

The 12" cooktop features two burners; the 30" four burners, and the 36" five burners. The innovative way in which heat is transferred in induction cooktops requires the use of induction compatible cookware such as enamel, stainless steel with a ferromagnetic bottom, or cast iron to be used. Fagor offers a complete range of induction ready cookware.

Long revered as the number one choice of gourmet cooks and culinary academies, now you can enjoy state of the art performance cooking in your own home.

Suggested Retail Price for the new induction cooktops is \$1099.00 USD for the 12", \$1799.00 USD for the 30", and \$2299.00 USD for the 36".

For More Information, please visit: www.fagoramerica.com, or call 201.804.3900.

About Fagor America Inc.

Fagor America Inc, headquartered in Lyndhurst, NJ, USA is a wholly owned subsidiary of Fagor Electrodomesticos, Spain. The Fagor brand is marketed in 100 countries. Fagor Electrodomesticos employs more than 12,000 people in 17 countries and operates 16 factories in three continents. Fagor is the worldwide leader in built-in induction cook tops, the leading appliance manufacturer in both Spain and France and the fifth largest appliance manufacturer in Europe.

Present in the US since 1992 with high-quality stainless steel cookware as the core product offering, today Fagor's North American appliance line consists of induction, gas & radiant cooktops, refrigerators, dishwashers, convection ovens & range hoods. Fagor products bring together efficient, eco-friendly European styling tailored to American consumer's needs. They are distinguished for having beautifully designed products constructed from the finest materials, and are user friendly and consistently reliable. For more information visit: www.fagoramerica.com