

Portable Induction Cooktop

new release



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FOR IMMEDIATE RELEASE

High Tech Culinary Experience On The Go! Fagor America Introduces A New Portable Induction Cooktop

Lyndhurst, NJ - Fagor America Inc., the worldwide leader in built-in induction cooktops, is pleased to announce the introduction of a new portable induction cooktop to their existing line of sleek European luxury appliances.

This new portable cooktop includes many of the standard induction features of a built-in induction cooktop for a fraction of the cost. Considered **one the most eco-friendly products** for its efficiency and safety, it also cooks 50% faster than gas or electric cooktops, boiling water in seconds. With induction cooking there is no flame, smoke, or gas emissions making this an extremely safe and convenient portable cooking solution. It also has an automatic safety shut off feature and a cool to the touch surface for an added safety element and peace of mind when children are present.

In addition to the safety features, induction cooktops provide the most efficient way to cook. The unit **uses 90% of the energy produced** compared

to 50% with other cooking methods. The energy is directly supplied to the cookware by a magnetic field, so only the diameter of the cookware gets hot. Fagor understands that energy and resource conservation is a major concern for consumers and has a company initiative in support of environmental preservation through ultra efficient products, eco-friendly manufacturing and the use of recycled packaging.



If you are in the market for a cutting edge, compact cooktop for your boat, camper, dorm or studio apartment, the new Fagor portable induction cooktop might be the perfect solution for you. This versatile indoor/outdoor cooktop is also great for entertaining as a stylish, elegant centerpiece on the table, for outdoor parties and for use in a kitchen as an extra cooking zone. Its cool to the touch smooth surface makes for easy and quick cleaning allowing more time for entertaining.

“If you have ever used an induction cooktop, or seen one in action, you know that it’s a totally unique way of cooking. It features immediate flameless heat and gives you total control of the exact cooking temperature. Now, with Fagor’s portable cooktop, it’s possible to bring all of these amazing features with you on the road!” said Sara De la Hera, Vice President of Sales & Marketing for Fagor America.

The innovative way in which heat is transferred in induction cooktops requires the use of induction compatible cookware such as enamel, stainless steel with a ferromagnetic bottom, or cast iron to be used. Fagor offers a complete range of induction ready cookware, a perfect companion to the portable induction unit.

The portable unit is elegantly designed with a high quality durable EUROKERA glass top and stainless steel trim. The touch control digital panel provides users with additional options including a child lock, six power levels with temperatures ranging from 190° F to 430° F, auto-pan detection, and a 180 minute timer.

Suggested Retail Price for the new portable induction cooktop is \$199.99 USD.

Available at: Sur La Table stores nationwide, catalog and online at: www.surlatable.com, at www.amazon.com, at: www.macys.com and at: www.bedbathandbeyond.com . For More Information, please visit: www.fagoramerica.com, or call 201.804.3900.

About Fagor America Inc.

Fagor America Inc, headquartered in Lyndhurst, NJ, USA is a wholly owned subsidiary of Fagor Electrodomesticos, Spain. The Fagor brand is marketed in 100 countries. Fagor Electrodomesticos employs more than 12,000 people in 17 countries and operates 16 factories in three continents. Fagor is the worldwide leader in built-in induction cook tops, the leading appliance manufacturer in both Spain and France and the fifth largest appliance manufacturer in Europe.

Present in the US since 1992 with high-quality stainless steel cookware as the core product offering, today Fagor’s North American appliance line consists of induction, gas & radiant cooktops, refrigerators, dishwashers, convection ovens & range hoods. Fagor products bring together efficient, eco-friendly European styling tailored to American consumer’s needs. They are distinguished for having beautifully designed products constructed from the finest materials, and are user friendly and consistently reliable. For more information visit: www.fagoramerica.com

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